ALLEN DO YOON KWON



I weave creativity with technology to create a product that functions and visually appeals to the market. Developing unique yet innovative products in multiple industries leads me to hold an optimistic view on the future.

Ultimately, I would love to see where my ambition and passion lead me throughout my career, enhancing and improving people's everyday lives.

KISS PRODUCTS

Oct. 2021 - Present

Industrial Designer

Conceptualized and executed innovative product designs for beauty tools, appliances, internal display furniture, trade show displays, CMF and DFM of new and exsisting product extensions and structural packages from development to patenting

Proposed branding strategies along with new projects.

Collaborated with cross-functional departments, suppliers and vendors to address production and manufacturing needs

Participated in creating design guidelines for multiple brands, ensuring the brand identity within the product design

Managed and optimized work flow and templates for Solidworks and Keyshot to ensure effective design flow

MUGH DESIGN

May, 2020 - Oct, 2020

Industrial Design Intern

Client Work for Consultancy

Redesigned the exterior casing for an existing endoscope machine.

Concept development for the improved model

SKILLS

Designs

Branding Startegy Industrial Design Graphic Design Conceptual Thinking

Tools

Solidworks Part	9/10
Solidworks Assem	6/10
Rhinoceros	6/10
Keyshot	8/10
Adobe Illustrator	9/10
Adobe InDesign	7/10
Adobe Lightroom	6/10
MS Office	6/10
Mid-Journey	6/10

- EDUCATION

2015 - 2021

ARTCENTER COLLEGE OF DESIGN

Bachelor of Science / Product Design

2012 - 2014

COLUMBUS COLLEGE OF ART AND DESIGN

Studied in Industrial Design (BFA)

LANGUAGES

English (Fluent) Korean (Native)